

# PBRAND4ALL

PBRAND4ALL is a 2-year Erasmus+ project that united partners from six countries in order to support individuals unlock their potential.

## Personal Branding Genie

[www.pbrand4all-genie.eu/](http://www.pbrand4all-genie.eu/)



### The partnership:



Personal Brand Development for all is here!



Co-funded by the Erasmus+ Programme of the European Union

**PBRAND4ALL  
aims to assist  
adults in  
building their  
personal  
brand and  
ensure better  
employability.**

## **The Genie**

The “Personal Branding Genie” is an online learning tool, providing personalized training pathways to those who wish to develop their personal brand. It allows learners to choose the training plan they want to follow, based on their personal characteristics. The training material is consisted of actions, and goals, that learners should attain in order to complete the learning process successfully.



**GET IN TOUCH**

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